



GrahamsFoundation.org

NEWS NEWS NEWS

GRAHAM'S FOUNDATION RECEIVES GRANT FROM PAMPERS FOR NEW MENTOR PROGRAM INITIATIVE

Funds will help parents of premature babies get the support they need

Toledo, Ohio, November 13, 2020: Graham's Foundation, a non-profit organization whose mission is to support parents of premature babies, is pleased to announce it has received a \$20,000 grant from Pampers to support the expansion of the foundation's Preemie Parent Mentor Program. The new initiative, called "Connect," enables parents to quickly connect with one of the organization's trained mentors, each of whom has had their own experience with prematurity.

The Preemie Parent Mentor Program is a complimentary service that provides resources and peer support to parents throughout their child's prematurity journey. Through the new "Connect" feature, parents can go online to easily check mentor availability and schedule an appointment. Each appointment is 15 minutes long and is best suited if parents want a brief chat or have a question. For longer-term needs, parents may ask to be matched with a mentor that has had a similar prematurity journey.

"Pampers has been with us since the early days of our organization. We are grateful for their continuing support and helping us offer this new capability via their [Pampers Bright Beginnings Initiative](#)," said Nicholas Hall, founder of Graham's Foundation. "In today's challenging environment, it's especially important that parents know they are not alone. We are here for them."

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About Graham's Foundation

Graham's Foundation is a non-profit organization whose mission is to support, comfort, inform, and guide families that experience a premature birth. We collaborate with the healthcare community and parents of preemies to improve the well-being and outcomes for preterm babies

and their families. Since our founding in 2009, we have provided assistance to over 100,000 preemie families. We offer a variety of complimentary programs that are designed to meet the unique needs of preemie parents. These include [Care Packages](#), the [MyPreemie app](#), and the [Preemie Parent Mentor Program](#). In addition, we represent the voice of the parent at various medical conferences across the country. Visit GrahamsFoundation.org to learn more.

About Bright Beginnings

At Pampers, caring for babies is more than just our purpose, it's in our DNA. We believe a baby's earliest days are essential toward shaping a bright beginning, and are committed to supporting their happy, healthy development right from the start. Through the Pampers Bright Beginnings initiative, we serve babies and their families by removing barriers that hinder early success and development, and enhancing access to resources, tools and support. For more information on the Pampers Bright Beginnings initiative, visit Pampers.com

About Pampers

For more than 50 years, parents have trusted Pampers to care for their babies. Pampers is a part of The Procter & Gamble Company (NYSE:PG) and is the #1-selling diaper worldwide. Every day, more than 25 million babies in 100 countries around the world wear Pampers. Pampers offers a complete range of diapers, wipes and training pants designed to provide protection and comfort for every stage of baby's development. Visit www.pampers.com to learn more about Pampers products, join the Pampers Club program, and find ideas and information to help you and your baby 'love the change' together.

About Procter & Gamble

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